

JEFFREY PAUL ACADEMY

VIDEO NOTES

CONSULTATION:

JUDY'S MAKEOVER STORY

Consultation:

Judy came to my salon to see what could be done about her hair loss. Our first step was an extensive consultation that included options for hair and color, a patch test for skin sensitivity and options for personal styling.

Evaluation & Assessment:

Then, we evaluated Judy to determine the extent of her hair thinning and loss. We took a look at the diffusion of the hair and the pattern of the loss. This helped us to determine what stage of loss she was experiencing.

Design & Mold:

Before creating Judy's new extended wear system, we took molds of her head using a heated template, which cools to form a precise fit for Judy. We marked the mold to properly ensure adhesion and fit once the system was made.

Recommended Solution:

We recommended an *Integration System* for Judy. Integrations add hair, but only where it has been lost or is needed, to give the look and feel of a full head of hair without covering up or sacrificing growing hair. Judy's hair, which was still growing on Judy's head, was pulled through the design to blend the hair system with her natural hair to create a natural look. Since the Integration system incorporated Judy's own hair as a part of her Solution, it made her feel more in control of her problem.

We also opted to attach the Integration system using the *Extended Wear method* which using a combination of adhesive and bonding materials to adhere to her scalp allowing her to live an active lifestyle without having to worry that the hair system will come unattached.

Once her hairpiece was attached, Judy received a cut and style to fit her square-shaped face and public lifestyle. By brushing her hair forward at the temples and jaw line, we were able to create a narrowing effect that both flattered her face and hid the signs of hair loss.