

JEFFREY PAUL ACADEMY

VIDEO NOTES

CONSULTATION:

PART 2 – HAIR PULL TEST & FACE SHAPE

Resources: Consultation Video, Personal Profile Ebook, THIC Article

Hair Restoration...What's the Big Deal? It's Only Hair, or is it?

At one time or another we've all experienced the dreaded "Bad Hair" day. Not a bad hair minute, or a bad hair hour – but a bad hair day! Why? Because when your hair isn't right, it seems that nothing the rest of the day is quite right.

The fact is that hair is attached to more than follicles in the scalp. It's attached to emotions; personality, confidence and self-image. It's the "crowning glory" to every person's individual look.

Research tells us that among American women aged 40-49, as many as 36 percent are worried about some degree of hair thinning or loss. Among American women of all ages, 25 to 30 million are experiencing some form of hair loss. Reasons vary. They include inherited female pattern baldness, stress reactions, medical conditions such as Alopecia, abnormal hair loss, traumatic burn injuries, and hair loss resulting from chemotherapy.

Knowing how important healthy and beautiful hair can be to a person shows us how great the need is for solutions to the problems of hair thinning and loss.

As a professional working with clients experiencing hair loss, your knowledge and understanding of the process – the causes, the emotional factors, the diagnosis and available solutions – is key to your client's success.

Hair Pull Test

- An important test in assessing a woman's hair loss involves determining the level of fallout.
- Section off approximately ten hairs and pull lightly in five different locations on the head. Draw the hair tautly, not aggressively.
 - 1 section releases out of the 5 pulls – normal
 - 2-3 sections release hair out of the 5 pulls – active hair loss
 - 5 sections release hair out of the 5 pulls – consult dermatologist or doctor to determine if there is an underlying medical condition

Face Shape Selection

Consider the shape of the guest's face to help you build an attractive hair piece to finish her look and help her feel absolutely beautiful!

Oval	Round
Square	Heart
Triangle	Oblong