

JEFFREY PAUL ACADEMY

VIDEO NOTES

CONSULTATION:

PART 1 – PATTERN & DIFFUSION

Resources: Consultation Video, Personal Profile Ebook, THIC Article

Hair Restoration...What's the Big Deal? It's Only Hair, or is it?

At one time or another we've all experienced the dreaded "Bad Hair" day. Not a bad hair minute, or a bad hair hour – but a bad hair day! Why? Because when your hair isn't right, it seems that nothing the rest of the day is quite right.

The fact is that hair is attached to more than follicles in the scalp. It's attached to emotions; personality, confidence and self-image. It's the "crowning glory" to every person's individual look.

Research tells us that among American women aged 40-49, as many as 36 percent are worried about some degree of hair thinning or loss. Among American women of all ages, 25 to 30 million are experiencing some form of hair loss. Reasons vary. They include inherited female pattern baldness, stress reactions, medical conditions such as Alopecia, abnormal hair loss, traumatic burn injuries, and hair loss resulting from chemotherapy.

Knowing how important healthy and beautiful hair can be to a person shows us how great the need is for solutions to the problems of hair thinning and loss.

As a professional working with clients experiencing hair loss, your knowledge and understanding of the process – the causes, the emotional factors, the diagnosis and available solutions – is key to your client's success.

Hair Evaluation – Evaluation and Assessment

Where to Begin

Measure front to back

Measure side to side in frontal area

Women's hair thinning and hair loss are classified into two categories:

Pattern and Diffusion. Diffusion indicates the percentage of thinning or loss in a pattern area. Pattern represents the extent of the area of diminished hair on the head. The stages of Female Pattern Baldness are determined by how much of the head is affected by the area of hair loss. Assigning values to the Diffusion and Pattern measurements are used in assessing the levels of hair loss or thinning.

Each client is assigned a **Pattern Stage** and a **Diffusion Grade** that used along with the answers to the personal profile questions and consultations with the clients will help determine the best solutions to your clients.

To determine the **Pattern Stage**, you need to look closely at the client's head to see which of the five stages best describes the area of thinning or loss.

While hair is wet, part it from the top of the ear to the center of the top of the head. Look at how far the thinning comes down from the top of the part. Use the following diagram to see how the client measures up:

Stage 1: 0-16 square inches

Hair is thinning or gone very close to the top and center of the head and forward, close to the hairline.

Stage 2: 20-49 square inches

Hair loss or thinning extends almost to the back of the top part of the head and further sideways in a manner that would line up with the outer edges of the eyebrows if a line was drawn from those edges up onto the scalp.

Stage 3: 20-49 square inches

Hair thinning or loss extends to the back of the crown and sideways and down to an inch or two above the ear tops.

Stage 4: 50-80 square inches

The affected area stretches from the back of the skull before it caves in to drop down to the nape of the neck and extends sideways and down to the tops of the ears.

Stage 5: up to 120 square inches

All over hair loss or thinning from hairline to nape of neck and surrounding the ear area completely.

(Gray area) Now take a close look at the Pattern Area and see if you can tell which Grade of Diffusion best describes the extent of thinning or loss. Again, while hair is wet, part the hair down the middle from the front at the hairline all the way to the nape of the neck. Look at the hair closest to the nape of the neck (assuming this is close to your normal growth) and estimate how much less, as a percentage, is at the top of the head in comparison with that hair. **Different solutions are more conducive to certain Diffusion Grades and Pattern Stages.**

Diffusion Evaluation

Grading Scale

Grade I – 10-20% loss

Grade II – 30-50% loss

Grade III – 60-80% loss

Grade IV – 90-100% loss

Personal Profile

Face Shape Selection

Oval

Square

Triangle

Round

Heart

Oblong

Skin Tone

Warm Skin Tones: Brighten skin undertones by selecting hair colors with shades of red, gold and true brown. Avoid shades of pale blonde or ash.

Cool Skin Tones: Warm and soften skin undertones with natural hair shades of ash, honey and chestnut. Avoid strong reddish shades.

Solutions Matrix

As stated earlier, **Diffusion** indicates the percentage of thinning or loss in a pattern area. Each client is assigned a **Diffusion Grade** and **Pattern Loss** that combined with information from the **Client Profile** will help determine the best solutions(s) for the client.

The **Solutions Matrix** provides a visual reference for possible solutions based on the defined Diffusion Grade comes down from the top of the part. Use the following diagram to see how the client measures up.